



# Beach Walks with Rox

**A 5-minute daily internet TV show spreading Aloha from Hawai'i, featuring Roxanne Darling with her dog Lexi and Secret Cameraman.**

[www.beachwalks.tv](http://www.beachwalks.tv)

## Universal Appeal

"It's amazing how the topics you talk about correlate into everyone else's lives. It's like poetry, everyone takes away something different from the same poem."

— Lana Petty

## Thought-Provoking

"Beach Walks with Rox is a great daily show and I can't wait to get home in the evening and watch Rox's take on different things."

— Steve Gandy, Dallas, Texas

"I've suggested all my coaching clients start their day with Beach Walks — it's great inspiration."

— Barbara Benton

## TV with Heart & Soul

"I'd much rather watch 5 minutes of Rox and Lexi than just about anything on TV."

— Rupert Morris

## Workplace Goodness

"Beachwalks makes a smooth and natural cross-over between work/project-demands vs improving and enhancing personal well being." — Audience Survey

"This is my favorite podcast; I watch it every morning at work in order to prepare myself for the day ahead. It helps me to keep stress at work in perspective." — Audience Survey

"I speak for my whole office when I say that we love Beachwalks! — Rainy

We have created a Beach Walks community of people who have a love of Hawai'i, are interested in taking the higher ground when it comes to conflict, who want a healthier workplace and lifestyle, who value the precious moments in life as much as the big accomplishments. We love creating it and want to share it. We are also looking for business partners who understand the value of this program: fresh, authentic, inspiring, original, and professionally produced.

## This is who we are.

- \* Daily, 5-minute internet tv show aka video podcast.
- \* Sometimes serious, sometimes frivolous, always Aloha.
- \* Filmed outdoors to capture beautiful scenery.
- \* Eclectic mix of topics including music, water sports, Hawaiian language, interviews, health, business, technology, and consciousness.
- \* Hosted by Rox, who shares her inspiring and stress-reducing thoughts on life.
- \* We average 4000 show-views per day and our audience is increasing steadily.
- \* In February 2007 we celebrated one year. We love doing the show. We want to grow our audience and spread more Aloha.
- \* Our show won 3 Vloggies, annual internet video awards: Judge's Choice & Viewer Favorites Entertainment-Nonfiction & Inspirational.
- \* Our show wins raves for the original content and the excellent production quality. We've been featured on the BBC, Network2.tv, Podcast Salad, The Clip Show, Internet Video Magazine, & iTunes.

## This is our audience.

- \* Educated, thoughtful, adventurous people primarily 25-60 years old;
- \* 60/40 men/women, 95% with some college to advanced degrees.
- \* 85% US and Canada; 15% Europe & Asia

We think our loyal viewers would be interested in your products & services. We think your employees & customers can benefit from Beach Walks.

**We are looking for companies to help us grow the show. Are you interested in being a sponsor or licensing our show for your "network"?**

**Call Rox at 1-808-384-5554 or email [beachwalks@gmail.com](mailto:beachwalks@gmail.com).**